



The Image Consultant Training Academy

2 DAY FASHION STYLIST & STYLE CERTIFICATION

our BRAND

Colourworks International is one of SA's leading Image Consultant Training Institutes.

Boasting with over 30 years of experience, locally & abroad, we were the very first Image Consultant Training Academy in SA and we have been able to formulate comprehensive training courses for men & woman of all ages to provide them with the necessary skill sets and knowledge to obtain authenticity and self confidence as they embark on this new and exciting journey!

We offer a wealth of knowledge and experience on all different platforms within the industry.

All our courses are Internationally Accredited Training offered in JHB, KZN & CT

www.imageconsultant.co.za
+27 74 1011 382 | +27 82 567 6406





what is FASHION styling?

The new most coveted fashion profession at the moment! We will give you the skills to pursue a career as a personal stylist and independent consultant, working with high-end clients and busy executives/ corporates and busy families. You can also specialize in Editorial, Film and Television Styling



FASHION stylist & style certification

Clothing is used to balance the proportions of one's body and wearing the right cut and fabrics will make a monumental difference to you and your clients' body and wardrobe

- Figure Analysis (Body Shapes)
- Interpret Body Measurements
- Clothing Lines (Inside & Outside)
 - The Art of Camouflage
- Rules for dressing body shapes
 - Fabric & Texture
 - Correct Under Garments
 - Swimwear
- Men's figure analysis and rules for dressing

FASHION stylist & style certification continue..

- Areas of Specialisation
- Portfolio, Presentation and Photography tips
 - Trends
 - Personal Shopping
- Identifying different Fashion Personalities
 - Fabric
 - Concepts of Wardrobe detoxing
 - Wardrobe Capsules & Planning
 - Lifestyle Assessment
 - Planning a travel wardrobe
- The use of Accessories including Scarfs
 - Perfume
 - Dressing Corporate Clients
 - Client Documentation



WOMEN & MEN

day 2



PRICE R11 450

includes:

Training Fee

Training Handbooks

ONLINE Consulting Tools

Consulting Visuals

Kit Bag

Discounted rate for membership to IBICA

Venue, Lunches and Refreshments

An Internationally Recognized Certificate

INTERNATIONALLY ACCREDITED

TRAINING WITH COLOURWORKS INTERNATIONAL

Colourworks International was the first Image Consultant Training Academy in South Africa. We have been presenting this certification successfully for over 30 years (Nationally and Internationally) Our students successes are proof of our success!

We are certified Master Image Consultants. We guarantee that you will only receive the industry best! We are also the only Academy that is certified by IBICA (International Beauty & Image Consultants Association)

Our classes are kept small for more individual attention and upon completion of the course our consultants will be equipped with everything they need to start their own business.

Our training and material is fully comprehensive and of the highest standards. We pride ourselves to be members of Unashamedly Ethical.

You will be required to do a post-training portfolio. This is our way to ensure only the highest standards of Image Consulting and it saves time and gives you more experience. Upon completion consultants will be able to practice as independent consultants using their own brand.

Within a year of being qualified, our consultant will be more than welcome to come sit in on our courses for a refresher for a minimal fee to cover venue cost only

PAYMENT

OPTION 1:

Full payment upfront
5% discount (ONLY PAY R10 878)

OPTION 2:

30% deposit (R3 435) upon enrolment
Remainder paid one week prior to commencement of
course

Deposit is non-refundable, but transferable.

2025 Dates

JHB - Randburg

9 - 10 APR 2025

6 - 7 JUL 2025

12 - 13 NOV 2025

KZN - Ballito

19 - 20 MAR 2025

11 - 12 JUN 2025

15 - 16 OCT 2025

CAPE TOWN

9 - 10 APR 2025

6 - 7 JUL 2025

12 - 13 NOV 2025



The Image Consultant Training Academy

Testimonials

Dominique Lim How - Mauritius

WONDERFUL, INSPIRING, WELL PREPARED AND MOST WORTHWHILE - THANK YOU! WE ARE SO PLEASED WE CHOSE COLOURWORKS INTERNATIONAL FOR OUR TRAINING!

Nthokozo Mthi - SA

YOU EXCEEDED ALL MY EXPECTATIONS! THANK YOU SO VERY MUCH! I CAN'T WAIT TO EMPOWER OTHER WOMAN AS YOU HAVE EMPOWERED ME.

Janice Marie Wilson - USA

THIS WAS A BEAUTIFUL LECTURE FILLED WITH EXPERTISE, LOVE, BEAUTIFUL STORIES AND GRACE AND ELEGANCE & COMMON GOOD SENSE THAT IS PRICELESS

Stephanie Duval - Seychelles

THE TRAINING COURSE WAS VERY INFORMATIVE AND WELL STRUCTURED. I ACTUALLY LEARNED WAY MORE THAN WHAT I EXPECTED! I WILL GLADLY RECOMMEND THIS COURSE

CONTACT us

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